

Anna Sawyer Letaw
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Woodbine, MD

WEB DESIGNER/DEVELOPER

PROFILE

Self-motivated professional with 15+ years of experience in front end design and development, HTML/CSS, with knowledge of JavaScript including up-to-date training in web technology, digital media, and Adobe Creative Suite. Detail oriented, possessing solid time and project management skills, a seasoned versatile skillset, and a team player with strong communication and collaborative skills. Passionate about successfully communicating information through the use of great visual and user experience design.

EDUCATION

Bachelor of Science in Digital Media and Web Technology

December 2021

University of Maryland Global Campus, Adelphi, MD

Honors: *summa cum laude*

TECHNICAL SKILLS

Proficient in: HTML5, CSS3, Dreamweaver, Microsoft Office (Outlook, Word, Excel, PowerPoint, Publisher).

Familiar with: Bootstrap 4, LESS, AJAX, JavaScript, JSON, jQuery, HubL, XML, WordPress, Elementor Pro, Adobe Cloud (Photoshop, Illustrator, After Effects, Animate, InDesign) XD, Balsamiq, Figma, Trello, Google Drive, Constant Contact, Google Analytics.

CERTIFICATION

HubSpot CMS

PROFESSIONAL EXPERIENCE

CONTRACT FRONT END WEB DESIGN/DEVELOPMENT, Woodbine, MD

Lead Developer

January 2002-Present

- Develop, deliver, and deploy website solutions to satisfy customer project requirements; follow best practices of visual and responsive design, WCAG 2.0 accessibility guidelines, and UX/UI design.
- Determine best architecture and design through user needs assessments, mockups, and evaluation of user journey. Translate client concepts to wireframes and HTML frameworks; prioritize and deliver project timelines, milestones, and content strategies.
- Design and code using Adobe Dreamweaver, WordPress, Elementor Pro, Visual Studio Code, Bootstrap 4, HTML5, CSS3, JavaScript, and jQuery. Use Adobe Photoshop to deliver digital graphic and image assets; create content to meet Web and HTML limitations and guidelines.
- Test appearance and functionality for positive user interaction and cross-browser compatibility; optimize for SEO, performance, and usability; troubleshoot and debug.

OTHER EMPLOYMENT EXPERIENCE

MAIL MARKETING SYSTEMS, INC., SUBSIDIARY OF ADVO, INC., Jessup, MD

Project Manager/Assistant Sales Administrator

May 1997-March 2002

- Served as point of contact for internal and external inquiries on market information representing 21 national direct mail companies, 841 markets, and over 102 million households; trained and managed 2 assistants.

VOLUNTEER ACTIVITIES

STEM LAB COORDINATOR/VOLUNTEER TEACHER

Carroll County Public Schools, Eldersburg, MD

September 2015 – September 2019

- Wrote and co-edited basic electronics curriculum for 5th grade, conducted weekly co-instruction to 100 students, increased staff basic electronics capacity 30% by designing and delivering professional development.
- **Awarded:** “*Proclamation, Carroll County Public Schools Parent Volunteer of the Year*”, 2018 by Carroll County Public Schools Board of Education.

HEAD, LINTON ENVIRONMENTAL EDUCATION PROGRAM/VOLUNTEER TEACHER

Carroll County Public Schools, Eldersburg, MD

September 2010 – September 2015

- Increased environmental awareness and capacity for 600 elementary students by developing and leading a variety of environmental lessons and programs; increased environmental awareness capacity of county-level teaching staff 70% by co-developing and providing professional development, coordinated teams of student and parent volunteers.
- **Awarded:** “*Carroll County Parent Volunteer of the Year*”, 2012 by Maryland State Department of Education; “*Finalist, Parent Involvement Matters Award*”, 2012 by Maryland State Department of Education; “*Governor’s Citation*”, 2012.

HONORS

- Phi Kappa Phi (All-discipline Honor Society), 2021.
- Upsilon Pi Epsilon (Honor Society for the Computing and Information Disciplines), 2021.
- Alpha Sigma Lambda (Honor Society for Adult Learners in Continuing Higher Education), 2021.
- National Society for Leadership and Success (Leadership Honor Society), 2021.
- Phi Theta Kappa Honor Society (International Honor Society for Two-Year Colleges), 1994-present.